

Sum-R-Fun Pool Products, Inc.

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“Early Buy” Terms

Dear Loyal Customer,

I would like to thank you for your continued business in the year 2010. This is our forty-first season that we will be bringing you the best quality products with the “BioGuard” and our “Sum-R-Fun” Brand chemical line combined with our professionally trained staff to assure that you have a trouble free season.

On the following pages you will find a list of high quality BioGuard and Sum-R-Fun Products. You can enjoy a dramatic price reduction by participating in one of the following programs:

1. If you schedule your summerization with us: You can order any of the listed items on the “Early Buy Sheet” or the “Quick Pick Packages.”
PAY IN FULL NOW FOR CHEMICALS AND SERVICE- and have your order delivered at summerization and receive a: **20% Discount** (Minimum Order \$200.00)
2. If you schedule your summerization with us: You can order any of the listed items on the “Early Buy Sheet” or the “Quick Pick Packages.”
PAY DEPOSIT ONLY FOR SERVICE AND PAY IN FULL FOR CHEMICALS- and have your order delivered at summerization and receive a: **15% Discount** (Minimum Order \$200.00)
3. Order any of the listed items on the “Early Buy Sheet” or the “Quick Pick Package.”
PAY IN FULL NOW FOR CHEMICALS AND HAVE YOUR ORDER DELIVERED TO YOUR HOME **10% Discount** (Minimum Order \$200.00)
4. For customers that open their pools themselves: Visit one of our two retail locations-
PRIOR TO APRIL 4th- Order any of the listed items and receive a: **20% Discount** (Minimum Order \$200.00)

Terms of Early Buy Specials:

Minimum purchase - **\$200.00**

Optional payment plans and discounts listed above.

Offer expires- **April 4, 2011**

Discount offers may not be combined with any other offer.

Chemicals must be **paid in full at time of order** to qualify for discounts.

Also, we are continuing, after great success over the last 8 seasons, our “Sum-R-Fun” Brand chemical line specials and Quick Pick Packages on the following pages for your convenience.

We appreciate the opportunity to do business with you and look forward to a long, hot, summer of fun.

The Sum-R-Fun Management Team
“THE FAMILY THAT SWIMS TOGETHER STAYS TOGETHER”

Sum-R-Fun Brand Line of Quality Products

Look For Our Label and Enjoy Discount Prices:
“All Day, Every Day, All Season.”

Please indicate choice of delivery at opening
 or visit our stores for everyday savings.

Sale



“Build A Package” À la carte items

3” Chlorine Pucks “Individual Wrapped”

	Original Price (Discounts Already Applied)	Sale Price	Quantity	Amount
25 lb.	\$106.20	\$ 84.95	_____	_____
50 lb.	\$211.20	\$168.95	_____	_____

Super Chlorinating Shock

	Price	Quantity	Amount
1 lb. Bag	\$ 4.10	_____	_____
1 lb. Carton (12 Bags)	\$ 44.99	_____	_____

Ancillary Products

	Price	Quantity	Amount
1 24 lb. Earth Box (4 – 6 lb. Bags)	\$ 24.00	_____	_____
1 qt. Algicide 60	\$ 22.50	_____	_____
1 qt. D-Iron	\$ 19.95	_____	_____
1 25 lb. Earth Bag	\$ 21.40	_____	_____

(\$200.00 Minimum For 20% Discount)

“Quick Pick” Summerization Package Specials All Packages include 20% Reduced Prices

Package “A”

- 1- 50 lb. 3” Tablets Chlorine
- 4- 12lb. 1 lb. Shock -(48 Bags)
- 3- Qts. Algicide
- 3- Qts. D-Iron
- 2- 24 lb. Earth Box (4 x 6lb. Bag)

(Total Package \$566.51)
 (Good for 22 weeks- 20,000 Avg. Gals.)
 Approximately 5-1 thru 9-25

\$453

(must pay in full)

Package “B”

- 1 -25 lb. 3” Tablets Chlorine
- 2- 12 lb. 1 lb Shock- (24 Bags)
- 2- Qts. Algicide
- 2- Qts. D-Iron
- 1- 24 lb. Earth Box (4 x 6lb. Bag)

(Total Package \$305.08)
 (Good for 12 weeks- 20,000 Avg. Gals.)
 Approximately 6/1 thru 9/1

\$244

(must pay in full)

Note: “Sum-R-Fun” Brand is at a discounted price everyday. No further discount programs will apply. Above average usage may vary due to rain, wind, heat, etc.

-Package Specials Good Till April 4, 2011

We reserve the right to substitute a products of equal or higher value in the event of supply difficulties.



BioGuard Brand Line

The BioGuard brand line of chemicals offers the most high tech and innovative line in the swimming pool industry today. The following are four “Quick Pick” packages to choose from or you can build your own package with the following “Early Buy” sheet. All “Quick Pick” packages are based on the same discount rates as the “Early Buy” sheet.

**Please indicate choice of delivery at opening
or visit our stores for everyday savings.**

“Quick Pick” Summerization Package Specials For Plaster Pools

<p style="text-align: center;">Package 1</p> <p style="text-align: center;"><u>Ultimate Package “Anthony/Sylvan”</u> <u>Low Chlor Clearvision System</u></p> <ul style="list-style-type: none"> 1 – 30 lb. Smart Sticks 1 – 18 lb. Smart Sticks 2 – Cases Easy Shock (Biolite) 24 Bottles 3 – Qts. Algacide All 60 3 – Qts. D-Iron 2 – 24 lb. Earth Box (4 x 6 lb. Bags) 1 – 35,000 Clearvision Cartridge or 45,000 Clearvision Cartridge <p style="text-align: center;">(Total Package \$1041.00) (Good for 22 weeks – 20,000 Avg. Gals.) Approximately 5/1 thru 9/25</p> <p style="text-align: center;">\$833.00 _____ (must pay in full)</p>	<p style="text-align: center;">Package 2</p> <p style="text-align: center;"><u>Super Package “Anthony/Sylvan”</u> <u>Low Chlor Clearvision System</u></p> <ul style="list-style-type: none"> 1 – 30 lb. Smart Sticks 1 – Case Easy Shock (Biolite) 12 Bottles 2 – Qts. Algacide All 60 2 – Qts. D-Iron 1 – 24 lb. Earth Box (4 x 6 lb Bags) 1 – 35,000 Clearvision Cartridge or 45,000 Clearvision Cartridge <p style="text-align: center;">(Total Package \$659.00) (Good for 12 weeks – 20,000 Avg. Gals.) Approximately 6/1 thru 9/1</p> <p style="text-align: center;">\$528.00 _____ (must pay in full)</p>
<p style="text-align: center;">Package 3</p> <p style="text-align: center;"><u>Standard Plus Package</u></p> <ul style="list-style-type: none"> 1 – 30 lb. Silk Sticks 1 – 8 lb. Silk Sticks 2 – Cases Burnout Extreme (48 Bags) 3 – Qts. Algacide All 60 3 – Qts. D-Iron 2 – 24 lb. Earth Box (4 x 6 lb. Bags) <p style="text-align: center;">(Total Package \$565.00) (Good For 22 weeks – 20,000 Avg. Gals.) Approximately 5/1 thru 9/25</p> <p style="text-align: center;">\$452.00 _____ (must pay in full)</p>	<p style="text-align: center;">Package 4</p> <p style="text-align: center;"><u>Standard Package</u></p> <ul style="list-style-type: none"> 1 – 30 lb. Silk Sticks 1 – Case Burnout Extreme (24 Bags) 2 – Qts. Algacide All 60 2 – Qts. D-Iron 1 – 24 lb. Earth Box (4 x 6 lb. Bags) <p style="text-align: center;">(Total Package \$372.00) (Good For 12 weeks – 20,000 Avg. Gals.) Approximately 6/1 thru 9/1</p> <p style="text-align: center;">\$299.00 _____ (must pay in full)</p>

Remember you can build your own package “À la carte” with the Early Buy “Quick Pick” Sheet on the following page.

Early Buy "Quick Pick" Sheet

	Price	Quantity	Amount
Super Soluble Chlorine (Vinyl/Painted Pools)			
15 lb. Bucket	\$125.00	_____	_____
Maxi 90 (White Plaster Pools Only)			
25 lb. Bucket	\$135.00	_____	_____
Silk Stick Cartridges (Formerly Stingy Sticks)			
8 lb. Bucket	\$59.95	_____	_____
18 lb. Bucket	\$125.00	_____	_____
30 lb. Bucket	\$199.00	_____	_____
Smart Sticks			
8 lb. Bucket	\$ 62.95	_____	_____
18 lb. Bucket	\$132.00	_____	_____
30 lb. Bucket	\$199.00	_____	_____
Silk Tabs 1" for E-Type Canister			
4 lb. Canister	\$ 32.95	_____	_____
Silk Tabs 3" Pucks (7 oz)			
25 lb. Bucket	\$139.95	_____	_____
Mineral Springs			
Beginnings 27.5 lb bag	\$ 39.70	_____	_____
Renewal 4 lb bag	\$ 16.65	_____	_____
Brominating Tablets			
30lb. Bucket	\$147.75	_____	_____
50lb. Bucket	\$215.00	_____	_____
Burn Out - (White Plaster Pools) - Formerly Burnout Extreme			
Carton of 12 Pks.	\$ 56.95	_____	_____
Easy Shock & Swim - (Burn Out Lite)			
12- 2 lb. Bottles	\$178.00	_____	_____
Burn Out- 35			
Carton of 12 Pks.	\$115.95	_____	_____
Algicide			
Back Up 1 Qt.	\$ 25.95	_____	_____
Algae All 60 1 Qt	\$ 27.95	_____	_____
Sum-R-Fun Algaecide 60	\$ 22.50	_____	_____
Salt			
Splash Pool Salt 40 lb bag.	\$15.50	_____	_____
Other			
Sum-R-Fun D-Iron 1 Qt. Bottle	\$ 19.95	_____	_____
D.E. 25 lb. Bag (Filter Powder)	\$ 21.40	_____	_____
D.E. 24 lb. Box (Filter Powder) 4 6lb Bags	\$ 24.00	_____	_____
Baquacil Case	\$147.25	_____	_____
Baquacil Shock Case	\$ 67.95	_____	_____
Anthony Sylvan			
Clear Vision Cartridge 35,000 gal.	\$143.75	_____	_____
45,000 gal.	\$153.00	_____	_____
Water Cycler Refill Canister (Case of 3)	\$175.00	_____	_____
Discount- Everything Paid in Full- 20%		_____	_____
Discount- Deposit Only- For Opening- 15%		_____	_____
Total- Amount Due		_____	_____

WE ASSUME NO RESPONSIBILITY FOR DELAYS BEYOND OUR CONTROL. Any additional repairs and replacement parts necessary will be billed in addition to requested work. Extreme care will be taken; however, we will not be responsible for any damage done to lawns, ornamental plants, figurines, lighting, etc.

Heaters

Every effort will be made to light the heater. The \$20.00 base charge covers a 15 minute period. In the event heaters do not function due to spider webs in pilot unit or an inoperable part which needs replacement, the normal parts and labor charge of \$90.00 per hour shall be added.

I Prefer To Light My Own Heater _____

Automatic Pool Cleaners

Every effort will be made to have these operating properly. If they cannot be made to function properly due to circumstances beyond our control, or if extra labor and/or parts are needed charges will be added.

Home Owners Responsibility

Water level should be brought up to the top of the tile to assure proper start-up (**unplug automatic pump prior to filling pool.**) This can be done anytime after danger of hard freeze (March). Arrangements for reconnecting the source of fuel to pool heaters and/or electrical power to the filter are the customer's responsibility. If motors are disconnected in the fall, they must be reconnected prior to our arrival. If our crew arrives at the pool site and the gate is locked or the water level is not brought up, it will be the customer's responsibility to call our office for rescheduling of work and there will be a service call charge.

It Is the Customer's Responsibility to Advise If Chlorine Type Products Cannot Be Used.

If Baquacil is being used, please mark as indicated: Yes _____

If Softswim or any Biguanide is being used indicate: Yes _____

Terms

Acceptance of this request indicates customer's agreement to our terms. **A \$200.00 deposit is required upon return of this form.** If this request is cancelled for reasons beyond our control, the deposit will be either forfeited outright or a store credit issued at our discretion. Unless prior arrangements are made, **payments for all services are due upon completion of work.**

A FINANCE CHARGE OF 1 1/2 % PER MONTH WILL BE ASSESSED ON ALL OUTSTANDING BALANCES OVER 30 DAYS. (Annual rate 18% per year).

Additional Services

If you would like any additional services, supplies, or quotations, or if you have any special instructions, please list them below, and complete necessary forms supplied with this contract. ALL EXTENSIVE SERVICE MUST BE SCHEDULED THROUGH OUR OFFICE.

Vacuumping of pools is scheduled separately at \$90.00 per hour. Please Check Box if you want vacuumed.

We will brush the pool the day of opening and schedule a return date for cleaning service. If the pool is green or exceptionally dirty, we will provide a estimate before performing work.

Special-Please Note: **Send in contract payment in full with this agreement and take advantage of great savings!!**

Please Complete All Portions of This Application

I have read this request fully and understand and accept the terms and conditions herein: (Absolutely NO work will be preformed unless we receive this signed agreement and deposit)

Name (Please Print) Signature Spouse's Signature

Street Address City State Zip Code

Home Phone Office Phone

Balance Will Be Paid By: CASH CHECK MASTER CARD VISA

Date _____

Account Number Exp. Date
Card Security Code (3/4 Digit) _____

Sum-R-Fun Pool Products, Inc.

Name _____
 Address _____
 City/State/Zip _____
 Phone Number _____



Please check services you desire, sign the bottom of this form, and return as soon as possible. Absolutely no work will be performed unless we receive this agreement.

Plan A: Weekly Vacuum

- complete vacuuming
- backwashing of filter
- wash deck and filter area
- brush down pool
- skim pool
- add needed chemicals

Note: We will add weekly required amounts of chemicals from customer's stock. **Cost \$80.00** _____

(Only if purchased from Sum-R-Fun).

If a customer does not want chemicals stored on their premises, please check Truck Stock

We will add required maintenance chemicals up to 800 sq ft or **Cost \$99.00** _____

25,000 gallons. Additional Charges may apply for larger pools.

We will take a water sample for lab analysis, twice a month. If analysis determines a need for chemicals to balance water, these balancing chemicals will be added within a three day period and charged to the customer's account.

Plan B: Bi-Monthly

- same as Plan A except bi-monthly
- water sample will be taken each trip
- customer to add chemicals on off weeks

Cost \$85.00 _____

Plan C: Weekly Vacuum- Customer Handles Chemicals

- complete vacuuming
- backwashing of filter
- wash deck and filter area
- brush down pool
- skim pool

Cost \$75.00 _____

Plan D: Bi-Monthly

- same as Plan C except bi-monthly

Cost \$80.00 _____

Plan E: Water Testing Plan

- monthly visit to backwash filter
 - test and balance water
- (Balance chemicals are billed separately)

Cost \$75.00 _____

Plan F: Vacation Plan

- designed for the customer that will not be home due to vacation, business, etc and does not feel comfortable with a non-pool professional maintaining their pool
- two visits during a one week period
- complete vacuuming
- backwashing of filters
- wash deck and filter areas
- brush down pool
- skim pool
- add needed chemicals

Note: Needed chemicals will be added to pool (Only if purchased from Sum-R-Fun). If balancing chemicals are needed we will add them to the pool and bill accordingly. Sum-R-Fun will supply chlorine tablets if the customer does not have them at \$7.00 each. These chlorine tablets will maintain proper chlorine levels during this period.

One Week Cost \$125.00 _____ **Two Week Cost \$199.00** _____

Plan G: Equipment Maintenance Plan

- maintaining all equipment as it fails to operate properly
- we will replace the part while we are at the pool site and bill accordingly

Plan G _____

Note: If you wish this service please check which Plan (A thru E) you desire and also check Plan G.

Terms: Acceptance of this request indicates customer's agreement with our terms unless prior arrangements are made. **Payments for all services are due within 30 days of billing.** If payment is not received promptly, service will be discontinued until the account is in balance. To ensure no service interruptions, please give us your credit card information on the enclosed information card, and we will automatically charge it at 30 days.

A FINANCE CHARGE OF 1 1/2 % PER MONTH WILL BE ASSESSED ON ALL OUTSTANDING BALANCES OVER 30 DAYS. (Annual rate 18% per year).

Special Notes: A. Depending on our pool closing workload and circumstances at this busy time, we may be forced to stop services to our vacuum customers the 2nd weekend after Labor Day.

B. Service rates are based on \$3.25 per gallon of gas. If gas price increase more than 25%, a minor fuel surcharge may apply.

Customer Signature: _____ Date: _____